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**PORTA**  
**Pend Oreille River Tourism**  
**Alliance**

## Press Release

### **PORTA nominated for Tourism Award**

**Newport, WA, March, 2010:** The Pend Oreille River Tourism Alliance (PORTA) received a 2010 nomination for “Spirit of the Northwest Award” from the Spokane Regional Convention and Visitor Bureau.

The award recognizes an outstanding business or organization that exemplifies innovation, creates an impact and causes our region to shine.

The Inland Northwest Tourism Awards recognize individuals, businesses, and organizations who make a difference. Business Awards recognize businesses and events and include: Festivals & Events, Attraction, Near Nature Near Perfect, Spirit of the Inland Northwest, In The Bag, and Table Top awards.

Individual Service Awards include The White Glove, The Silver Spoon, First Impression Hotel, First Impression Retail Sales, First Impression Sales, Heart of the House, First Impression Transportation, Hospitality Volunteer of The Year, Rising Star, and Tourism Professional of The Year Awards.

**For Immediate Release, January 23, 2009**