

WHY JOIN?

P.O.R.T.A. is organized to talk about retaining rural character while advancing economic opportunity, *and* to do something constructive: by recognizing that it requires a joint partnership between public and private sectors, in recognizing it takes a financial commitment to accomplish our goals.

When tourists come, an additional income stream flows from tourists' spending. It creates a ripple effect for the community by providing:

- business expansion
- job opportunities
- economic development

It also requires a commitment from individuals and business to aid in meeting the costs involved with tourism promotion. Your membership in P.O.R.T.A. seeds the process for working together. Everyone benefits as we strengthen the economy providing a bright hope for those who live in this awesome part of Washington.

*Select Your Level of
Commitment*

*toward economic growth
through Tourism on the
enclosed form.*

*Mail your form to the address
below.*

P.O.R.T.A. is a
non-profit 501(c)3 corporation

P.O.R.T.A.

**P . O . B O X
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N E W P O R T**

P.O.R.T.A.

**P E N D
O R E I L L E
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T O U R I S M
A L L I A N C E**

" rural character -

economic opportunities"



**P . O . B O X 1 1 8 2 ,
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WELCOME TO P.O.R.T.A. PEND OREILLE RIVER TOURISM ALLIANCE

The Pend Oreille River area competes for tourism dollars with other areas of Washington state.

P.O.R.T.A. (Pend Oreille River Tourism Alliance)

Tourism provides an economic boon for an area without moving people and industry into the area. It provides visitors a way to discover another part of the state/country/world... visitors who will spend their money and return to their homes enriched by their experiences.

P.O.R.T.A. by working with non-profits, the business community, and government provides a voice for the area through the media and internet, by providing information on events and activities taking place here. Through these coordinated efforts tourists can find activities in the area to suit their tastes.

UP-TO-DATE WEB SITE

P.O.R.T.A. developed a web site for posting information on activities and businesses. It provides a portal for the world to see *why* they need to visit. www.porta-us.com will include information necessary to draw tourists.

HOW TO GET INVOLVED

P.O.R.T.A. is recruiting the individuals and businesses bringing this together to impact the economy of our region in a positive way. To compete for tourism dollars is not an inexpensive endeavor. Single-handed it can be a daunting task. Multi-handed it accomplishes far greater results.

P.O.R.T.A. has developed a multi-tier involvement so everyone can have a measure of involvement in tourism development.

Membership levels

Eagle Aerie

“A Place at the Table”

P.O.R.T.A. from time to time will schedule meetings with various tourism industry interests. Eagle Aerie members will be invited to attend such events. This membership level also includes a special listing on the website with a detailed article on the business.

Annual membership

\$500

Business Membership

Includes business photo and internet link to business from the website

Annual Membership

\$100.00

Individual Membership/

Non Profit Membership

Web link if requested

Annual Membership

\$75