



The Adventure is Better when you're Bear Naked!
**BEAR NAKED ADVENTURES WILL OFFICIALLY BE OPEN FOR
BUSINESS ON TUESDAY, JULY 19TH. CALL (509) 795-0424 TO
BOOK YOUR KAYAK TODAY!**

WHO are we? We are a student-run non-profit microenterprise offering sit-on-top kayak rental on the spectacular Pend Oreille River in Northeastern Washington.

WHAT do we offer? A fun and relaxing opportunity to experience the varied wildlife and vistas of the spectacular Pend Oreille River, up close and personal. With **Bear Naked**, you don't have to worry about lugging a kayak around or paddling up river against the current to get back to your starting point! Our full or half day rental includes use of our brand new Wilderness Systems sit-on-top kayaks (tandem or single), paddles and personal flotation devices along with transportation back to our launch site.

WHERE are we? We are based in Newport, WA. Our launch site is located at the City of Oldtown/Rotary Park on the South side of Hwy 2 where it crosses the Pend Oreille River. Depending on how fast you paddle and whether you book a full or half day rental, you can choose from three pick up locations down river – Sandy Shores, Gregg's Addition or the public boat launch just after the bridge in Usk.

WHY Bear Naked Adventures? We strive to deliver the most enjoyable paddling experience possible. By choosing **Bear Naked**, not only are you able to experience the incredible beauty and tranquility of one our County's most spectacular natural resources, you are also supporting local students as we learn how to start, run and grow our own business – not by reading, but by doing. Every day is a learning opportunity and every customer has something to teach us – we look forward to learning from you!

HOW do you book your adventure? Advance reservations are recommended – either by booking online at www.bearnakedadventures.com, calling us at **(509) 795-0424** or via email at customer@bearnakedadventures.com. Half-day rentals are \$45 and full day rentals are \$80. Please contact us about group and multi-day discounts. If you're more of a "spur of the moment" type, we always welcome walk-up customers and will do our best to get you out on the water as soon as possible!

WHEN can your adventure begin? We are open 7 days a week from 8am - 5pm through Labor Day weekend and then select weekends in September. We offer half-day rentals starting at 8am, 9am, 12:30pm and 1:30pm daily and full-day rentals starting anywhere between 8am and 10am. We LOVE group bookings and are happy to work with you to cater your adventure to your group's particular needs and schedule.

MORE ABOUT US

Our adventure began in the spring of 2011 when Pend Oreille Microenterprise Development Organization (“POMDO”) approached Newport High School with the idea of wanting to sponsor a student-run kayak rental business. Interested students were asked to research and present a business plan for the venture and, from there, start to develop the business. Jared Barranco, Madie Merrill and Michael Rapp, students of Newport High School, rose to the challenge and adopted this business as their own.

Guided by their POMDO advisory team of Greater Newport Area Chamber of Commerce President Barb Smith, professional poker player Phil Gordon and Newport School District CTE/Technology Director Steve Shumski, the students have navigated their way to a launch of **Bear Naked Adventures**. Along the way, they have learned about budgeting, purchasing, improvising, insurance, licensing, hiring, branding, marketing, web design, logistics, sales, customer service and more. Every day is a learning opportunity and, for the lead students, it’s fair to say they had no idea what they were getting themselves into - whoever would have guessed that starting and running your own business would be so much work!

Although we are a student-run business, this is a truly a community effort and undertaking. Start-up funding came from POMDO and the Pend Oreille County PUD’s Economic Revolving Fund. The City of Oldtown and the Newport/Priest River Rotary Club have been incredibly supportive in working with the students to accommodate their customer kiosk and launch site at the City of Oldtown/Rotary Park, where customers can enjoy ample free parking and picnic facilities. Finally, **Bear Naked** is excited about the development of the proposed Pend Oreille River Water Trail and looks forward not only to facilitating local and visitor enjoyment of the Water Trail but also to the tremendous opportunities that it will bring to our community.

Learn more about us and your **Bear Naked** experience at www.bearnakedadventures.com. Have an idea for a special group outing or event? We’d love to work with you! Call us anytime at (509) 795-0424 or email us at customer@bearnakedadventures.com. Thank you for your support!